

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Buying Time, LLC / POL Attention: Accounts Payable 650 Massachusetts Ave NW, Suite 210 Washington, DC 20001

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

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UPLI	Property	WHAS						
.	Invoice #	2337716-1	Order #	2337716				
	Invoice Date	10/31/21	Alt Order #	WOC13283241				
	Invoice Month	October 2021	Deal #					
	Invoice Period	09/27/21 - 10/31/21	Flight Dates	10/25/21 - 10/31/21				
	Advertiser	ISS/ Facebook						
	Product	Issue						
	Estimate #	11113	11113					
		Account Executive	Ben Stecker					
		Sales Office	TEGNA Sales Washington DC					
		Sales Region	National					
		Agency Code	9915780					
		Advertiser Code						
		Billing Calendar	Broadcast					
		Billing Type	Cash					
		Special Handling						
		Agency Ref	2118AGP					
		Advertiser Ref	194298					
		Product 1	1580					
		Product 2						

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 10/25/21	10/29/21	WHAS11 WAKE UP NE WS @ 5A	5-6a	МГWГF	1:00	1	\$240.00	NM		
Weeks:	Start Date 10/25/21	End Date MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$240.00						
Spots: # Ch Day Air Date Air Time Description St			Start/End Time	Lengt	th Ad-ID			Rate	Type	
1 WHAS M 10/25/21 4:57 AM WHAS11 WAKE UP NEWS @			S @ 5A5-6a	1:00 FCI N1258000H			\$240.00	NM		
2 10/25/21	10/31/21	THIS WEEK	9-10a	S	1:00	1	\$400.00	NM		
Weeks:	Start Date 10/25/21	End Date MTWTFSSS	Spots/Week 1	Rate \$400.00						
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate	Type
1 WHAS Su 10/31/21 9:59 AM THIS WEEK		9-10a	1:0	0 FCI N1258	Ю00Н		\$400.00	NM		
				Total Spots		2				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total Agency Commission \$96.00 Net Amount Due \$544.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$640.00